

Research on the Carbon Emissions of Beijing Residents Based on the Input-Output Model

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Abstract

China is facing increasing pressure on international emissions. As the capital of China, Beijing should set an example for carbon emissions. Previous studies on carbon emissions mainly focused on household size and changes in household consumption structure during urbanization. The input-output method is mainly used, but the total output of each department is used to measure the intensity of CO₂ emissions, so that the middle input and added value among the sectors are included, which leads to a large measurement result. Based on the input-output model, the paper chooses the latest input-output table of Beijing in 2012 and calculates the carbon emissions of residents in Beijing in 2012, which calculates the CO₂ emission intensity by using the added value that avoids the problem of double counting. The results show that the total carbon emissions of Beijing residents is 762.948 million tons, of which the direct consumption energy of urban residents is mainly gasoline and heat, while that of rural residents is mainly coal and electricity. Indirect carbon emissions of residential consumption are divided into eight consumption categories. Among them, 57.2% and 18.9% were in transportation and housing, respectively. According to the above conclusions, this paper makes some recommendations.

Keywords: residential consumption, direct emissions, indirect emissions, input-output model

Introduction

Global climate change has become the most pressing environmental problem today. As a big country of energy consumption and a big emitter of greenhouse gases, China is exposed to more and more pressure of international emission reduction. How to realize the win-win relationship between development and energy savings,

as well as the reduction of emissions, is of great significance to China's overall situation of sustainable development. China has promised to reduce carbon intensity of 40-50% by 2020, and to use it as a binding indicator in the long-term planning of national economic and social development [1]. This shows that China, as a developing country, is determined to develop a low-carbon economy and protect the environment. While Beijing, as its political and cultural center, should set an example in this regard. At present, the energy structure of Beijing is still mainly on carbon consumption. In recent years, with the rapid development of the economy and

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the continuous expansion of city scale, the environmental problems are becoming more and more serious. Frequent heavy haze phenomenon has caused much attention to carbon emissions. According to the Chinese Ministry of Environmental Protection Institute of Environmental Planning data, heavy pollution in Beijing in 2015 accounted for 12-14% of the total number of days, which means that about 47 days of 2015 were polluted weather. Today Beijing is striving to be an international metropolis, which not only requires rapid economic development but also requires their attention to the living environment for residents, and makes for sustainable economic and environmental development.

The consumption behavior of residents will affect 45-55% of total energy consumption. While a key measure of human living standards, energy utilization is closely related to all production and living processes and has a wide range of environmental impacts [2]. Previous studies on carbon emissions focused on basic research of industrial carbon emissions, and analysis of carbon emissions from economic development, energy structure, and other aspects. But the increasing use of private cars and frequent travel, mounting purchases of household appliances, and improvement of living conditions have resulted in the rapid growth of consumption carbon emissions. Residential consumption of carbon emissions has become the second largest carbon emissions sector next to the industrial sector [2]. The control of carbon emissions of residential life, in order to achieve low-carbon consumption, has become an important part and an inevitable choice of low-carbon development. Therefore, research on urban and rural residents' consumption of carbon emissions is of great significance to promote the sustainable consumption of residents and to find new ways to save energy and reduce emissions. At the same time, the study of Beijing residents' carbon emissions is also necessary for the surrounding provinces and even the all Chinese low-carbon development.

Previous studies on energy consumption and carbon emissions are more concentrated in the field of industrial production and the relationship between carbon emissions and economic growth [3-9] – a largely ignored role in promoting energy consumption and carbon emissions, while international studies of household and residential energy consumption have gained gradually in recent years. Reinders *et al.* (2003) comparatively analyzed 11 European countries, and found great differences between direct and indirect energy consumption of families [10]. Brown (2009) investigated the energy consumption carbon emissions of the transportation and construction industries of 100 major urban areas in the United States [11]. Hertwich (2009) analyzed the carbon footprint of 73 countries and 14 regions of the world [12]. Sovacool and Brown (2010) calculated and compared 12 cities of China, such as Beijing, and put forward corresponding urban planning policies and suggestions [13]. Chen, *et al.* (2010) studied characteristics and effect factors of urban household consumption of carbon emissions in Kunming Province of China in 2000-08, which is based on the

IPCC method. They found that the correlation between urban population and household carbon emissions is the largest [14]. Zhao (2010) roughly estimated the carbon emissions of residents' consumption in Shaanxi Province of China and simply analyzed effect factors with the ratio of residential consumption amounts in various industries [15]. The results of Feng *et al.* (2011) showed that China's urban resident emissions per capita were presenting an increasing trend year by year. Therein, indirect energy consumption and emissions of more than those of direct all the time, but the difference is shrinking gradually [16].

As the urbanization process continues to develop, scholars have begun to pay attention to carbon emissions in rural areas and different income families for research. Most of these kinds of research are focused on country [17-21] as well as provincial levels. Zhang (2011) studied the carbon emissions and differences between urban and rural residents, and then pointed out that a rural resident who turned into a city dweller will increase standard coal consumption by 1,085.26 kg [22]. Through the urban household survey data, Golley (2012) studied the demand of urban family life and CO₂ emissions of China, investigated the variation degrees between living demand amounts and CO₂ emissions in view of different consumption levels. The results indicated that rich families produce more emissions [23]. Qu (2013) field-surveyed the carbon emissions of northwest areas of China, and the evaluation results showed that the carbon emissions mainly come from coal, electricity, and food consumption, and are influenced by geographical environment, family size, income, and age structure [24]. Wang (2015) observed the carbon emissions of urban and rural households in China from 1995 to 2011, and found that the gap between urban and rural household carbon emissions in China is widening, but the per capita gap is narrowing [25]. The results of Zhang (2016) showed that the carbon emissions of the urban residents were larger than those of rural residents [26].

At present, the statistical methods of carbon emission research of residential consumption mainly focus on the input-output method, consumer lifestyle model (CLA), and life-cycle method (LCA). Based on these models, many scholars extend their research combined with the characteristics of their respective research fields.

LCA is a bottom-up approach to assessing carbon emissions during the phases of a product, including production, transportation, marketing, and end-of-life, and is suitable for studying micro-levels such as specific processes as well as the carbon footprint of an individual product. This model needs to delineate the entire life cycle while the boundary is difficult to define, which might make it easy to repeat the calculation, and difficult to obtain detailed data. At present, the application on carbon emissions assessment is currently focused on the calculations of carbon emissions of some products or services, and has a mature relevant standard for reference. Huppes *et al.* (2006) combined the environmental expansion of input-output analysis (EEIOA) with product LCA and constructed a mixed mathematical model for

calculating the proportion of various consumer goods in the European family environment affect [27]. Weber et al. (2008) analyzed the carbon footprint of global and American households by using consumer spending surveys and multi-country LCAs [28]. Lin (2013) developed a carbon accounting method based on the actual consumption surveys and the life cycle of emission, and analyzed the case of Xiamen, a coastal city in China. The results show that household carbon emissions in Xiamen on the level of community have a significant differentiation phenomenon [29].

In the Consumer Lifestyle Approach (CLA) model, “consumer” refers to individuals or families who purchase products and services to satisfy their life needs. Lifestyle influences and determines the behavior of consumers. The purpose of this model being initially introduced is to better understand the behavior of consumers in order to develop a better public policy. Weber C and Perrels A (2000) modeled the impact of lifestyle on energy consumption, and quantitatively analyzed the effects of household consumption patterns and lifestyles on energy demand and carbon emissions in Germany, France, and the Netherlands [30]. Bin S and Dowlatabadi (2005) used lifestyle analysis to study the relationship among consumer behavior, energy use, and carbon dioxide emissions of the United States [31]. Based on CLA, Wei et al. (2007) quantified the direct and indirect impacts of urban and rural lifestyles on energy use and the corresponding CO₂ emissions from 1999 to 2002 in China. The study indicated that about 26% of total energy consumption and 30% of CO₂ emissions are caused by family life and economic activities that support such needs each year [32].

The input-output model is the most frequently used method for studying the calculation of carbon emissions, which integrates the producer and consumer perspectives into a unified accounting framework, as well as synthesizes the economic relationships between specific sectors and makes good use of total demand coefficient for associating output with input, which makes the calculation of carbon emissions during residential consumption more accurate. Lenzen (1998) used the input-output model to estimate household CO₂ emissions of Australia from 1993 to 1994. The results showed that CO₂ emissions would increase with household income, and his research confirmed that energy consumption and indirect CO₂ emissions accounted for 65% of total energy consumption and total CO₂ emissions [33]. According to the input and output table of 115 sectors of India, Pachauri and Spreng (2002) measured the indirect energy demand for households and demonstrated that the main drivers of household energy consumption growth are per-capita consumption growth, population, and energy intensity [34]. Reinders et al. (2003) compared the situations in 11 European countries with the MRIO model and found that direct and indirect household energy consumption varied widely [35]. Shui and Harriss (2006) used the input-output LCA software to calculate the indirect carbon emissions exported from America

to China [36]. Park et al. (2007) analyzed the direct and indirect energy needs of households by using input-output tables and decomposed input-output tables for 1980-2000 in Korea [37]. Matthews et al. (2008) developed an economic input-output LCA model (EIO-LCA) to assess the carbon footprint of industries, businesses, and households [38]. Druckman et al. (2009) used the quasi-multi-regional input-output (QM-RIO) model to calculate household carbon footprints in the UK from 1990 to 2004 and found that indirect carbon was the largest, followed by direct energy use, while the increasing demand for living is one of the main reasons for the rise in carbon emissions [39]. The input-output method integrates the perspectives of producer and consumer into a unified accounting framework so that the economic relationship between the specific sectors can be studied synthetically. The model, which is well correlated with the full demand coefficient, makes the emission calculation more accurate. Based on the above advantages, the input-output model has become the most popular method for studying carbon emissions.

From the literature review presented above, we can see that:

1. In the study of household carbon emissions, although the use of the input-output model is in large part filled, the data selection is comparatively long ago. According to the latest research results of Zhu L. (2016), the average carbon emission factor used in the calculation of carbon emissions is 40% lower than the default value [40]. In addition, the former usually uses the total output to calculate CO₂ emission intensity when calculating indirect carbon emissions. However, since the total output of each sector includes intermediate input for other sectors, it cannot reflect a complete situation objectively and accurately of the super city – Beijing – at this stage of residential carbon emissions. The life cycle method used by the predecessors is more difficult to define the boundary and to obtain some of the detailed data, so that it would easily cause repeated calculation problems. Consumer lifestyle approach requires a large number of onlooker survey data, and cannot clear the emissions of products and services.
2. Most previous studies on carbon emissions of residential consumption mainly concentrate on indirect carbon emission calculations, which ignore the research of direct carbon emissions to some extent, let alone the collaboration between direct and indirect emissions. Through joint research, we can get more detailed information about the energy consumption structure. Therefore, based on the improved input-output model, this paper studies the residential carbon emissions of Beijing in 2012, which aims to clarify the source and main composition of residential energy consumption that produces carbon emissions, so as to provide the appropriate policy suggestions for emission reductions, which is of great significance for the green and low carbon development of other provinces and cities.

Material and Methods

For the calculation of indirect carbon emissions of residential consumption and the current situation of Beijing, this paper improves the original input-output model for calculation, in which the calculation of CO₂ emission intensity of it uses the sector added value of the input-output table. This method gets rid of the central input value of various departments to make it more accurately reflect the indirect CO₂ emissions of various departments of Beijing in 2012. For calculating indirect carbon emissions of residential consumption and the current situation of Beijing, this paper improves the original input-output model for calculation, in which the calculation of CO₂ emission intensity of it uses the sector-added value of the input-output table. This method gets rid of the central input value of various departments to make it more accurately reflect the indirect CO₂ emissions of various departments of Beijing in 2012.

Calculation of Direct Carbon Emissions

Consumption of direct carbon emissions refers to the carbon emissions generated by direct energies, including residential heating, cooking, transportation, and other activities, and the energies including coal, oil, gas, and other primary energy sources, diesel and other secondary energy, as well as heat and electricity. Among them, to classify the uses of electricity and heat emissions are often complicated, especially in residential electricity. Although there are no direct emissions during its use, its upstream production consumes large amounts of fossil fuel, so it has been recognized as the main source of energy. If the classification is from the view in production and consumption, electricity and heat can usually be classified as indirect carbon emissions. However, when making household energy consumption and carbon emission studies, scholars usually range the two energies as directly sources of a household carbon footprint. According to the latest research of Liu (2016), the carbon emission coefficient of China is 40% lower than the default value, so this paper adjusts it. So, the consumption direct carbon emissions accounting equation are as follows (1):

$$E_1 = \sum_i f_i \times Q_i \quad (1)$$

...where E_1 is direct carbon emissions (Unit: t), f_i is the i -th energy CO₂ emission factor (Unit: t/t), Q_i is the i -th direct energy consumption (Unit: t), and i presents the type of direct energy consumption. f_i refers to the U.S. National Bureau of Statistics (NBS) (2011) for each energy-based carbon emission value, which is calculated as shown in Table 1.

Calculation of Indirect Carbon Emissions

The definition of residential consumption indirect carbon emissions is that, due to the people's demands for basic necessities in all aspects, the consumption of a lot

Table 1. Energy emission coefficient.

Energy Category (TC/t standard coal)	Heat (KJ)	Carbon emission factor (tc/tce)
Raw coal	20,908	0.5589
Coke	28,435	0.8313
Gasoline	43,070	0.8236
Kerosene	43,070	0.8452
Diesel	42,552	0.8626
Fuel oil	41,816	0.8834
Liquefied petroleum gas	50,179	0.8641
Natural gas	38,931	0.5964
Heating power (t/GJ)	/	0.118
Electricity (t/MWh)	/	1.0021

Source: National Bureau of Statistics NBS (2011). Among them, the emission coefficient of electricity is from China's regional power grid baseline emission factor of 2012.

The emission coefficient of heat energy is the ratio of two parts of the energy balance in 2007 according to the Beijing Statistical Yearbook 2008. The first is the emissions that are produced by energy production when the electricity and heat are processing and conversing, the other is the energy from production.

of non-energy goods and services in which the producing, processing, transportation and consuming will consume a lot of energy and carbon for it.

Leontief, an American economist, founded input-output analysis in 1936, which introduced into the field of environmental economics in 1970s. The basic formula of the model (2) as follows:

$$X = (I - A)^{-1} \times Y_j^{\wedge} \quad (2)$$

Wherein, X is the total output (Unit: million), A is a direct consumption coefficient matrix, then $(I - A)^{-1}$ is the Leontief matrix, that is absolutely necessary coefficient matrix; Y_j^{\wedge} is the final consumption (Unit: million), also a diagonal matrix, where Y_j represents the final term usage amount of j -th sector in products and services.

Based on the traditional input-output analysis, combined with the carbon intensity of the industry, we can conclude the following steps that are used to calculate the indirect carbon emissions.

(1) Carbon emissions of each department are calculated by the formula (3), in which a variety of energy emission coefficients shown in Table 1.

$$E_c = P \times f_i \quad (3)$$

Wherein, E_c is the carbon emissions (Unit: ton); P is energy consumption (Unit: ton); f_i is carbon emission coefficient. (2) CO₂ emissions intensities of each department are calculated by the formula (4), in which carbon emissions are calculated by the above formula (3).

$$CI = E_c / VA \times 44/12 \tag{4}$$

Wherein, CI is CO₂ emission intensity(Unit: t/million); EC is total carbon emissions(Unit: t); VA is added value(Unit: million), which are from the input-output tables. The reason for using the added value instead of the total output is that the use of the total output will result in the repeated calculation of the intermediate input, which makes the actual calculation value too large. Thus, for overcoming the deficiency, this paper uses the added value. The constant is the conversion carbon into CO₂.

(3) Calculation of indirect carbon emissions of residential consumption:

$$E_2 = CI^{\wedge} \times (I-A)^{-1} \times Y^{\wedge} \tag{5}$$

Wherein, E₂ represents consumption indirect emissions (Unit: t); CI[^] behalf of the diagonal matrix of CO₂ emission intensity; A is the direct consumption coefficient matrix of input-output model, then (I-A)⁻¹ is the Leontief matrix, which is absolutely necessary coefficient

matrix; Y[^] is final consumption (unit: million), which is a diagonal matrix.

Data Sources and Sector Process

The calculation of consumption of indirect carbon emissions is based on the input-output method using the input-output table published every five years. So far, the latest input-output table is 2012, so the data source and calculation results in this study are all from 2012. The resident direct energy consumption data is from the Beijing energy balance (from the 2013 China Energy Statistical Yearbook) as well as the direct energy consumption of all industries and residential consumption expenditures.

According to the 57 departments of the Beijing Statistical Yearbook and the 42 departments in the input-output table of Beijing in 2012, this paper will consolidate these departments into 42 departments, as shown in Table 2.

According to the Beijing Statistical Yearbook, 08 volumes: People's livelihood, which divided the residential consumption expenditure into eight categories by the

Table 2. Sectors being merged.

No	Final Department	No	Final Department
01	Architecture	22	Metallurgical Smelting and Calendaring
02	Accommodation and Catering	23	Non-metallic mineral products industry
03	Chemical Products	24	Non-metallic minerals and other mineral products
04	Coal Mining Product	25	Oil and gas extraction products
05	Coal Mining Products	26	Other Manufacturing
06	Comprehensive utilization of waste resources	27	Paper printing and cultural and educational supplies
07	Culture, Sports and Entertainment	28	Petroleum, coking products and nuclear fuel processed goods
08	Education	29	Public Administration, Social Security and Social Organization
09	Electrical machinery and Equipment	30	Real estate
10	Electricity, heat production and supply	31	Rental and business services
11	Farming, Forestry, Animal Husbandry and Fishery Products and Services	32	Residential conservancy, environment and public facilities management
12	Finance	33	Scientific research and technical service
13	Food and Tobacco	34	Special Equipment
14	Gas production and supply	35	Textiles
15	General Equipment	36	Telecommunication equipment, computers and other electronic equipment
16	Health and social work	37	Textile and garment footwear leather feathers and their products
17	Instrument and Apparatus	38	Transportation Equipment
18	Information transmission, software and information technology services	39	Transportation, warehousing and postal services
19	Metal products, machinery and equipment repair services	40	Water conservancy, environment and public facilities management
20	Metal products industry	41	Water production and supply
21	Metal mining products	42	Wholesale and Retail

Table 3. Consumption sector divisions.

Consumption category	Counterparts
Food	Food manufacturing and tobacco processing industry
Clothing	Textile; Textile, leather and feather products industry
Household equipment and services	Wood processing and furniture manufacturing; Electrical equipment and machinery
Housing	Construction; Metallic mineral products industry; Fabricated metal products; Leasing and business services
Health care	Health, social security; Social welfare
Transportation and Communication	Transportation equipment manufacturing communications equipment, computers and other electronic equipment manufacturing industry; Transport, storage and post service; Information transmission, computer services and software industry
Culture, education, entertainment and services	Paper printing and Educational and Sports Goods; Education and culture, and sports and entertainment
Other goods and services	Accommodation and catering industry, wholesale and retail; Resident services and other services

urban household consumption expenditure constitutes, this paper makes a sector consumption expenditure division, we put the consumption sector into: food; clothing; household equipment and services; housing; health care; transportation; culture, education, entertainment, and services; and other goods and services for a total of eight departments, as shown in Table 3.

Results and Discussion

Direct Carbon Emissions of Residential Consumption

Main direct energy of residential consumption comes in six types: coal, gasoline, liquefied petroleum gas, natural gas, electricity, and heat. This paper put the direct carbon emissions into urban and rural areas (Fig. 1). The direct consumption of urban residents is about 18.72 million tons of carbon emissions, mainly in gasoline and heating, accounting for 40.88% and 28.37%, respectively.

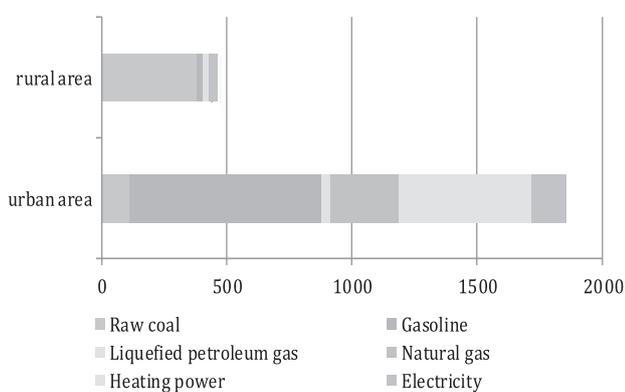


Fig. 1. Direct emissions of urban and rural areas in Beijing (10,000 tons).

Compared to previous studies, the proportion of gasoline increased by nearly 18%. Direct carbon emissions of rural residential consumption are about 4.64 million tons, which accounts for a large proportion of the coal and electricity, respectively, at 82.12% and 5.34%. The direct carbon emission per capita of urban residents is about 1.05 tons per person, while the per capita direct carbon emission of rural residents is about 1.5 times that of urban per capita, which is about 1.62 tons per person.

This paper argues that the above phenomenon is mainly attributed to the following aspects:

First of all, since 2008 the Beijing municipal government has formulated and implemented policies and measures to promote energy conservation and emissions reduction, and vigorously supported the development and utilization of new energy sources such as solar, wind, geothermal, and biomass, as well as promoted alternative energy industries such as hybrid and hydrogen fuel-saving and energy-saving new technologies and products. The authorities have been strengthening motor vehicle pollution control, updating and eliminating 106,000 cars whose pollutants are over-discharged to support energy savings and environmental protection, and have even built several "green" fleets and purchased 1,000 energy-saving environmental buses. These measures have resulted in a reduction of almost 4 million tons of direct carbon emissions in 2012 compared to 2007.

Secondly, for the town, the number of vehicles is so large. There are 42 family cars and 15 bikes that use the gasoline as the main fuel (per 100 households on average). The consumption spending on cars is 106 percent over 2011, and the capacity of 2012 is 125% compared to 2011. So the direct energy of consumption generated by the gasoline occupies the largest proportion.

Moreover, with living conditions in rural areas rapidly improving, many families have more pieces of household equipment than before, such as refrigerators, air conditioners, and other large power-consumption

appliances. According to the Beijing Statistical Yearbook data of 2012, rural families have 103 refrigerators, 113 air conditioners, and 136 color TV sets on average, which has greatly increased in contrast to 2011. So carbon emissions caused by electrical use in the energy emissions results in a larger proportion.

For the direct consumption of urban energy – heat and in rural areas raw coal – the portion of heating system attributes a lot. Especially for rural residents, the main use of coal furnaces – a backward coal-fired heating unit – not only leads to great energy consumption and low security, but also can easily cause accidents. At the same time, the energy use of this device makes coal use far higher than other citizens. Some families also use electric heaters such as the small sun, which is currently more common as the main energy heating equipment that uses electricity. They are cheap, especially in some no heating or less heating effect rural areas. But this kind of equipment would cause large power consumption, and is only applicable for a small area of instant heating, whose heating quality and service life are difficult to guarantee. In addition to these two methods, the heating use of air-conditioning is also increasing, which the fact that the causes of power consumption cannot be underestimated.

Indirect Carbon Emissions of Residential Consumption

According to the calculations above, we ultimately obtain the indirect carbon emissions of residential consumption as shown in Fig. 2. Also, eight consumption categories of residential consumption of Beijing in 2012 are presented in Fig. 3.

Through the improved input-output model, this paper avoids the double-counting problem of the middle input parts of various industries and obtains the following results: In terms of the total amount, the carbon emissions of 42 departments in Beijing of 2012 are 3,327.373 million tons, and indirect carbon emissions amounted

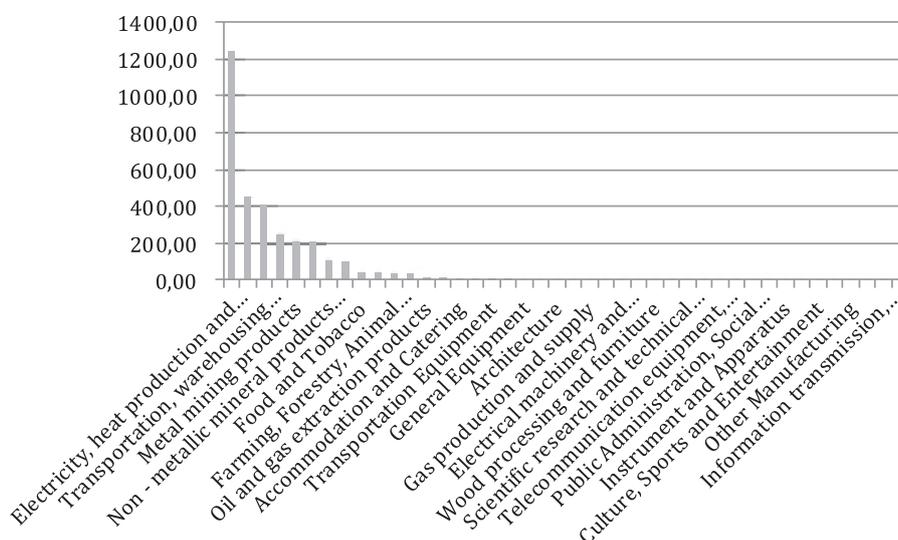


Fig. 2. Carbon emissions of 42 departments (in million tons).

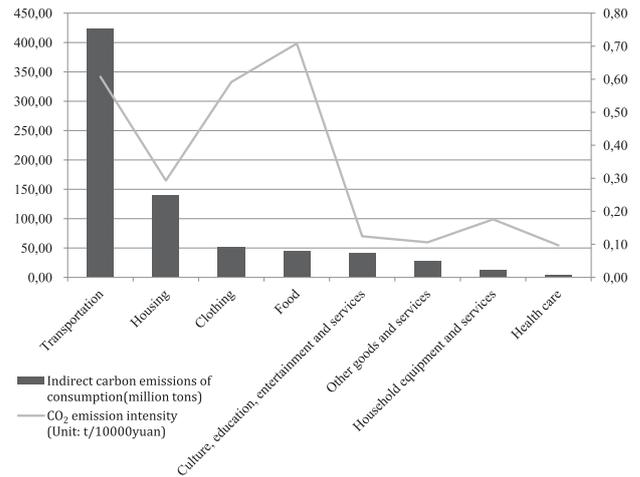


Fig. 3. Eight consumption categories of indirect carbon emissions of residential consumption.

to 739.582 million tons. According to the constitutes of indirect carbon emissions of residential consumption, it is mainly from the consumption categories of food, clothing, household equipment and services, health care, transportation and communication, culture, education, entertainment and services, housing, and other goods and services that amount to 73,958.23 million tons. Among them, 57.2% and 18.9% of the carbon emissions are transportation and communication, respectively. Followed by clothing and food, culture, education, entertainment and services accounting for 6.9%, 5.9%, and 5.5%. Other emissions of consumption categories are relatively small, with other goods and services, household equipment and services, and health care accounting for about 3.6%, 1.7%, and 0.4%, respectively. Unlike previous studies, transportation and communications and residential emissions accounted for an increase, while the proportion of food carbon emissions decreased. From the perspective of CO₂ emission intensity, the highest part is food, which

is 0.7081 tons/million, followed by transportation and communication and clothing, which is about 0.6 tons/million.

This paper believes that the above phenomenon is mainly due to the following aspects:

High carbon emissions and the increased proportion of the transportation and communication category are due mainly to rapid economic development, including the improved living standards of residents, along with the constant modifications of urban rail transit construction and public facilities. All these reasons makes people increasingly likely to take convenient low-cost public transportation or drive private cars. Besides, more and more people choose to go out for entertainment nowadays, which results in increased times of using vehicles. These all have resulted in high levels of carbon emissions from transportation and communications.

As for the housing aspect, this paper attributes the huge influx of migrants to Beijing in recent years to the rocketing housing demand. Let alone the increasing investments in residential buildings and the requirements of more comfortable living spaces. And these superior housing and living conditions, in turn, have attracted a large population to Beijing. A cycle begins, which makes the carbon emissions of housing maintain a high level.

In the case of the highest CO₂ emission intensity of food, this paper argues that the added value of unit-produced production in this sector is lower. When considering the carbon emissions per unit of GDP, namely carbon intensity, the overall carbon dioxide intensity of the food sector is relatively higher than other departments.

In summary, we can conclude that the total carbon emissions for urban and rural residents in Beijing is 762.948 million tons, of which 23.366 million tons are for direct carbon emissions and 739.582 million tons are for indirect emissions, accounting for 3% and 97%, respectively. This shows that carbon emissions of Beijing are mainly generated by the final consumption of residents. The focus of emissions reduction is indirect carbon emissions.

Conclusions

In this paper, we use the improved input-output model to change the total output of CO₂ emission intensity into the added value, so that we make more accurate research on the carbon emissions of residents in Beijing in 2012. Our conclusions are:

1. In terms of direct carbon emissions, the major energies of urban and rural residents are in different types. Townsfolk mainly use gasoline and heat, whereas the conclusions of previous research were gasoline and electricity, which indicates that the carbon emissions produced by urban heating have increased substantially. The major energy consumption of village residents are coal and electricity. In addition, the direct carbon emissions per capita of the countryside is about 1.5 times higher than in town.

2. Indirect carbon emissions account for a large proportion, about 97%, of total carbon emissions. It mainly consists of eight consumption categories, including food, clothing, household equipment and services, health care, transportation and communications, cultural, educational and entertainment goods and services, and housing and other goods and services. For Beijing residents, indirect carbon emissions are mainly concentrated in transportation and communications and housing, followed by food, clothing, cultural, sports, entertainment, and services. The results of available literature mainly focus on food, transportation, and communication, which shows that Beijing residents have increased their carbon emissions due to the following reasons: the higher requests for living conditions and the rising consumptions of foreign population, and the greater willingness for travel with the improvement of people's living standards.

Beijing is advancing toward being an international metropolis, along with the rapid development of urbanization and industrialization, and should pay greater attention to sustainable development between living standards of residents and the environment. The impact of consumer behavior on carbon emissions is significant, and it is essential to carry on targeted carbon reduction measures. Based on the analysis of the results, this paper puts forward some suggestions and measures from two perspectives: urban and rural areas.

Urban Areas

Given the current situation, a low-carbon consumption living pattern is required to be optimized. A town is the main area of indirect carbon emissions of consumption, while urban residential carbon emissions are mainly produced by transportation and communications, which is the most important part, and housing. In this regard, the government should increase publicity for low-carbon living and actively advocate for the low-carbon lifestyle for urban residents, and popularize the concept and benefits of low carbon so as to improve awareness of energy savings and green travel while enhancing social responsibility. In this way, consumption behavior of residents would be converted from material consumption to both material and service consumption, then gradually to sustainable consumption patterns. By giving rewards for low-carbon behavior such as the return of cash or fee remissions after reaching a certain amount of monthly transportation, the government could encourage residents to change the traditional mode of high-energy consumption, like taking public transport facilities when going out. To rectify and centrally manage pile-sharing bicycle market which is a bicycle-rental system, that is inhabitants can rent bicycles at low cost, and to subsidize the related enterprises for the corresponding costs like pre-publicity and management.

Second, we need to vigorously do more research and promote the consumption of new energy vehicles. At present, the government has given tax preferences on low-

carbon products and subsidies for encouraging businesses and consumers of low-carbon car consumption. In 2014 the Beijing municipal government announced that personal purchases of new energy vehicles are not restricted by the license-plate lottery policy. In 2016 the Beijing Municipal Bureau of Finance and other departments jointly issued a new energy vehicle subsidy to encourage residents to buy energy-saving and new-energy vehicles. For research and development, it is recommended that the government would better set up research funds to cultivate special talents, and increase the number of charging piles to solve the inconvenience of new-energy vehicle charging problems in cities that are widely promoting new-energy vehicles.

Furthermore, the improvement of people's living standards promotes travel demand, and the number of foreign tourists is growing fast. New Year vacation and other public holidays is peak tourism, and carbon emissions are also increasing sharply in this period. We suggest that the government could build a direct sightseeing route for tourist attractions, invest in the construction of suburban railway lines and use energy-saving and new-energy buses – all of which can provide convenient, diversified, and environmentally friendly travel options for mass tourism.

For the aspect of housing, we suggest that real estate companies and design companies should increase R&D investment, attaching importance to the training of R&D designers, building energy-efficient buildings with wind power and solar power generation facilities, and improving the utilization rate of living areas.

Rural Areas

According to the above study, it is urgent to actively promote energy-saving innovations in living facilities. The calculation results indicate that residential consumption of natural gas, electricity, and other energy sources are at a relatively low level, so the government could improve the structures of household energy use as well as increase input to new energy motor R&D through tax relief and subsidies in order to indirectly optimize the residential energy consumption structure.

In the study of direct carbon emissions, we found that carbon emissions generated by urban heat and rural heating is huge. Nowadays, natural gas has been relatively common in cities, while gas boilers have become increasingly popular as household independent heating equipment. Although natural gas is still not popular in the countryside, there are biogas systems that can be used as gas heating. Straw gas stoves, turning waste into treasure as a free “liquefied gas” for peasants, is an economic heating apparatus that uses plant fuel to produce a flammable gas through the gas furnace under confined hypoxia conditions by using dry distillation pyrolysis and thermal oxidation. The advantage of this heating device is that the cost is very low and it is more economical and practical for some rural areas that have many straws, while the shortcomings are the tar pollution produced by

the straw gasifier and the inconvenience of equipment maintenance. Another heating method is using electricity, but its popularity is limited due to high cost. Compared to coal-fired and electric heating, gas heating is more economical and environmentally friendly. Therefore, rural residents are strongly encouraged to use straw gas and renewable energy, such as solar and biomass, which not only optimize the energy structure, but also reduce the cost of residential energy consumption. This paper strongly recommends that construction firms install underfloor heating in a wide range of buildings to warm residents. This heating method can achieve low-temperature heating, save more energy, and is a benefit of the development of the low-carbon lifestyle.

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